

A Database of Opt-in email Sports Enthusiasts

Opt-in email Sports Enthusiasts.

DESCRIPTION

A Database of Opt-in email Sports Enthusiasts identifies online sports fans that have specifically opted-in to recieve promotions from third party marketers. Whether it's watching a sporting event on TV, going to the game, playing, or reading a magazine, these sports consumers can't get enough action. This database provides the ideal target market for your sports related marketing campaigns. We can identify Football, Baseball, Basketball, Hockey fans and much more. Tap into this extremely targeted market of opt-in email Sports Enthusiasts today!

		LIST TYPES AVAII	ABLE
SELECTS		Email	
Credit Card Buyers	\$5/M	Phone	
Ethnicity	\$5/M		
Lifestyle Select	\$5/M	LIST MAINTENAN	CE
Marital Status	\$5/M	New to Market 10)/13/2006
Monthly Hotline	\$10/M	Update Freq.	Monthly
SCF	\$5/M		
State	\$5/M	DELIVERY OPTIONS	
Zip	\$5/M	Email Delivery	\$50
		ADDRESSING OPT	TIONS
		Text/Excel	\$
		Mailing Labels	\$1

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	195402
SRDS ID	878302-000
mln ID	M124849

LIST INFO

Total Count:	17,184,821
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	e: \$1,000.00
Market:	Consumer
LIST TYPES	AVAILABLE
Email	
Phone	

\$0/ \$10/



A Mailing List of Active Military and Military Veterans

ACTIVE MILITARY AND MILITARY VETERANS THROUGHOUT THE UNITED STATES

DESCRIPTION

The Marigold Active Military AND Military Veterans file captures a demographic of patriotic Americans who have proven responsive ready to a variety of offers including fundraising, outdoor travel, outdoor merchandise and apparel. The Marigold Military file is selectable by year and month of birth. Inquire about additional selection capabilities to better identify your perfect target market. Tap into this extremely targeted market of American Military today!

	/lilitary U.S.	\$0/M		LIST TYPES A	VAILABLE
5,094,433 Military	Veterans U.S.	\$0/M		Postal	
SELECTS				Phone	
Lifestyle Select		\$5/M		LIST MAINTEN	ANCE
Marital Status		\$5/M		New to Market	04/12/2006
SCF		\$5/M		Update Freq.	Monthly
State		\$5/M \$5/M		DELIVERY OP	TIONS
Zip		\$3/M		Email Delivery	\$50
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	K
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 44	12-2077 (888	8) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Marigold	Direct
Mangolu	DIIECI

Nextmark ID	185546
SRDS ID	872907-000
mln ID	M129132

5,632,175

Compiled lists

\$100/M

\$650.00

Consumer

USA

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

Market:



A Mailing List of Home Improvement Enthusiasts

Homeowners That Have Requested Home Improvement Information Nationwide

DESCRIPTION

The Marigold Home Improvement Enthusiasts file consists of homeowners that have recently requested home improvement information. Projects vary from kitchen and bathroom upgrades to painting and flooring, and more. Tap into this extremely targeted market of Home Improvement Enthusiasts today!

SELECTS				Min. Purchase:	\$500.00
				Market:	Consumer
Age Of Children		\$5/M			
Computer Owner		\$5/M		LIST TYPES A	/AILABLE
Credit Card Buyers		\$5/M		Postal	
Donor		\$5/M		Phone	
Ethnicity		\$5/M		FIIIIe	
Lifestyle Select		\$5/M			
Marital Status		\$5/M		LIST MAINTEN	ANCE
SCF		\$5/M		New to Market	06/08/2007
State		\$5/M		Update Freq.	Monthly
Zip		\$5/M			
•				DELIVERY OP	TIONS
				Email Delivery	\$50
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	(
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2	2077 (888	8) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241776
SRDS ID	885356-000
mln ID	M131387

532,439

\$100/M

USA

Compiled lists

LIST INFO

Total Count:

Base Price:

Geography:

Source:



A Mailing List of Home Improvement Seekers

Homeowners Interested in Home Improvement Projects Nationwide

DESCRIPTION

The Marigold Mailing List of Home Improvement Seekers file is comprised of those that have requested information on various home improvement projects.

Tap into this extremely targeted market of Home Improvement Seekers today!

	targeted market of Ho	me Improvement Seekers tod	ay!		Geography: Min. Purchase:	USA \$500.00
SELECTS					Market:	Consumer
Age Of Children		S	\$5/M		manoti	Consumer
Computer Owner		S	\$5/M		LIST TYPES AV	AILABLE
Credit Card Buyers		S	65/M		Destal	
Donor			\$5/M		Postal	
Ethnicity		S	\$5/M		Phone	
Lifestyle Select Marital Status			\$5/M \$5/M			ANCE
SCF			65/M		New to Market	
State			55/M		Update Freq.	Monthly
Zip			5/M			
- ip		· · · · · · · · · · · · · · · · · · ·	0,111		DELIVERY OPT	IONS
					Email Delivery	\$50
					ADDRESSING (OPTIONS
					Text/Excel	\$0/
					Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL		PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.cor	n	(646) 442-2	.077 (888)) 761-8817

LIST INFO

Total Count:

Base Price:

Source:

460,856

\$100/M

Compiled lists



A Mailing List of Mail Order Buyers of Collectibles

Mail Order Buyers of Collectibles

DESCRIPTION

The Marigold Mail Order Buyers of Collectibles file provides an ideal demographic for targeting those consumers that have started collecting items via catalogs, television and websites throughout the United States. These responsive consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the collectibles they purchase include Dolls & Figurines, Stamps & Coins, Sports Memorabilia as well as Art & Antiques. These consumers take their hobby of collecting very seriously. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of collectors today!

SEGMENTS			Postal	
1,036,547	3 Month Recency	\$10/M	Phone	
1,928,703	6 Month Recency	\$10/M	LIST MAINTENA	
1,059,377	Art Antiques	\$15/M		
587,369	Dolls Figurines	\$15/M	New to Market	01/08/2006
487,216	Sports Memorabilia	\$15/M	Update Freq.	Monthly
101,498	Stamps Coins	\$15/M	DELIVERY OPTIONS	
SELECTS			Email Delivery	\$50
Credit Card	Buyers	\$5/M	ADDRESSING C	PTIONS
Marital Statu	IS	\$5/M	Text/Excel	\$0/
SCF		\$5/M		
State		\$5/M	Mailing Labels	\$10/
		\$5/M		

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179812
SRDS ID	868612-000
mln ID	M120710

L

LIST INFO	
Total Count:	3,745,111
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$500.00
Market:	Consumer

LIST TYPES AVAILABLE



A Mailing List of Mail Order Buyers of Home Decor Products

Mail Order Buyers of Home Decor Products

DESCRIPTION

The Marigold Mail Order Buyers of Home Decor Products file provides an ideal demographic for targeting consumers that have purchased home decor products through catalogs and websites throughout the United States. These responsive interior decorating minded consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include window treatments, mirrors, rugs, vases and silk flower arrangements. These women (and men) take their home decorating very seriously. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Home Decor products today!

SELECTS

Age Of Children	\$5/M	LIST MAINTENA	NCE
Computer Owner Credit Card Buyers	\$5/M \$5/M	New to Market 07/18/2004	
Donor	\$5/M	Update Freq.	Monthly
Ethnicity	\$5/M	DELIVERY OPTIONS	
Lifestyle Select	\$5/M		
Marital Status	\$5/M	Email Delivery	\$50
SCF	\$5/M		
State	\$5/M	ADDRESSING OPTIONS	
Zip	\$5/M	Text/Excel	\$0/
		Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Marigold	Direct

Nextmark ID	143902
SRDS ID	853725-000
mln ID	M107504

932,803

\$100/M

\$500.00

Consumer

USA

Compiled lists

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

LIST TYPES AVAILABLE

Source:

Market:

Postal Phone



A Mailing List of Mail Order Buyers of Home Furnishings

Mail Order Buyers of Home Furnishings

DESCRIPTION

The Marigold Mail Order Buyers of Home Furnishings file provides an ideal demographic for targeting consumers that have purchased home furnishing products through catalogs and websites throughout the United States. These responsive consumers recognize the convenience and enjoy the privacy of shopping from their own home. Some of the products they have purchased include indoor and outdoor furniture, couches, dining sets and bedroom furniture. These women (and men) take their home furnishings very seriously. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Home Furnishings today!

SELECTS		Postal
SCF	\$5/M	Phone
State	\$5/M	LIST N
Zip	\$5/M	New to
		Update
		DELIV
		Email I
		ADDR
		Text/E
		Mailing

Nextmark ID	190141
SRDS ID	880590-000
mln ID	M129116

	LIST INFO	
	Total Count:	214,415
	Base Price:	\$100/M
	Source:	Compiled lists
	Geography:	USA
	Min. Purchase	: \$500.00
	Market:	Consumer
	LIST TYPES	AVAILABLE
	Postal	
	Phone	
	LIST MAINTE	NANCE
	New to Marke	t 07/11/2006
	Update Freq.	Monthly
	DELIVERY O	PTIONS
	Email Delivery	\$50
		·
	ADDRESSING	
	Text/Excel	\$0/
	Mailing Labels	\$10/
	-	
DUONE		×
PHONE	FA	X

CONTACT NAME Ben DeLisle ROLE List Manager EMAIL ben@marigolddirect.com

lirect.com (646) 442-2077

FAX (888) 761-8817



A Mailing List of New Homeowners

Individuals who have recently purchased a home in the U.S.

DESCRIPTION

New homeowners are perfect candidates for a wide range of offers for products and services associated with moving, remodeling, decorating, home and yard maintenance, and financial services. Marigold's New Homeowners file provides access to individuals throughout the U.S. who have recently bought a new home. Inquire about selects including age of children, credit card buyers, marital status, and more.

SELECTS					
Age Of Children		\$5/M		LIST TYPES A	AILABLE
Computer Owner		\$5/M		Postal	
Credit Card Buyers		\$5/M		Phone	
Donor		\$5/M			
Ethnicity \$5/M			LIST MAINTENANCE		
Lifestyle Select		\$5/M		New to Market	07/14/2004
Marital Status		\$5/M		Update Freq.	Monthly
SCF		\$5/M			
State		\$5/M		DELIVERY OPT	IONS
Zip		\$5/M		Email Delivery	\$50
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-207	6 (888) 7	61-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	143385
SRDS ID	853713-000
mln ID	M107868

LIST INFO

Total Count:	4,127,956		
Base Price:	\$100/M		
Source:	Compiled lists		
Geography:	USA		
Min. Purchase	: \$500.00		
Market:	Consumer		
LIST TYPES AVAILABLE			



A Mailing List of Stationery and Gift Buyers at Home Address

Mail Order Buyers of Stationery and Gifts at home address

DESCRIPTION

CONTACT NAME

Ben DeLisle

The Marigold Mail Order Buyers of Stationery and Gifts at home address provides an ideal demographic for targeting those consumers that purchase gifts, greeting cards, wrapping paper and holiday items. These consumers also enjoy scrapbooking and purchase other items such as calendars, organizers, kitchen decor items and more! These individuals purchase via catalog and online on a regular basis and are a perfect target for direct mailers such as gift catalogs, home gifts and paper products! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of collectors today!

SELECTS	
Credit Card Buyers	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

ROLE

List Manager

	LIST INFO		
	Total Count:	2,626,022	
	Base Price:	\$125/M	
	Source:	Compiled lists	
	Geography:	USA	
	Min. Purchase	: \$500.00	
	Market:	Consumer	
	LIST TYPES	AVAILABLE	
	Postal		
	Phone		
	LIST MAINTE	NANCE	
	New to Marke	t 01/12/2006	
	Update Freq.	Monthly	
	DELIVERY O	PTIONS	
	Email Delivery	\$ 50	
	ADDRESSING	GOPTIONS	
	Text/Excel	\$0/	
	Mailing Labels	\$10/	
PHONE	FA	x	

(888) 761-8817

(646) 442-2077

ben@marigolddirect.com

EMAIL



A Mailing List of Apple Macintosh Users at Residential Address

Mac Users at Residential Address

DESCRIPTION

The Apple Macintosh Users at Residential Address file provides an ideal demographic for targeting individuals that actively use Apple computers throughout the United States. These 'power computer users' recognize the distinct advantages of the Apple operating system and hardware over standard Windows based systems (such as Video editing, Graphic Design, Sounds editing, among many other applications. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mac users at residential address today!

SELECTS	
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$0/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	166217
SRDS ID	863080-000
mln ID	M114742

Total Count:	2,831,166
Base Price:	\$100/M
Source: C	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer
LIST TYPES A	AILABLE
Postal	
1 03101	
Phone	
Phone	
Phone	
Phone LIST MAINTEN New to Market	06/21/2005
Phone LIST MAINTEN	
Phone LIST MAINTEN New to Market	06/21/2005 Monthly
Phone LIST MAINTEN New to Market Update Freq.	06/21/2005 Monthly
Phone LIST MAINTEN New to Market Update Freq. DELIVERY OPT	06/21/2005 Monthly TIONS \$50
Phone LIST MAINTEN New to Market Update Freq. DELIVERY OPT Email Delivery	06/21/2005 Monthly TIONS \$50

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817



A Mailing List of Art Buyers

Art Buyers throughout the United States.

DESCRIPTION

The Marigold Art Buyers file captures a sophisticated and affluent demographic. These individuals value the good life and any offers that can enhance it are welcomed with open arms. Ideal offers range from art and fashion to jewelry to high-end home furnishings, and more. Inquire about additional selection capabilities to better identify your perfect target market. Tap into this extremely targeted market of Art Buyers today!

SELECTS					
Age Of Children		\$0/M		LIST TYPES AV	AILABLE
Computer Owner		\$5/M		Postal	
Credit Card Buyers		\$5/M		Phone	
Donor		\$5/M			
Ethnicity		\$5/M		LIST MAINTEN	ANCE
Lifestyle Select		\$5/M		New to Market	12/22/2005
Marital Status		\$0/M		Update Freq.	Monthly
Occupation		\$0/M			
SCF		\$5/M		DELIVERY OPT	IONS
State		\$5/M		Email Delivery	\$50
Zip		\$5/M		,	
					OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-20	77 (888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	179269
SRDS ID	869653-000
mln ID	M121253

LIST INFO

Total Count:	306,442
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$500.00
Market:	Consumer
LIST TYPES	VAILABLE
Postal	
Phone	



A Mailing List of Boating Enthusiasts

Individuals that subscribe to various boating related publications

DESCRIPTION

The Marigold Boating Enthusiasts file provides an ideal demographic for targeting subscribers of boating related publications and magazines throughout the United States. These responsive subscribers like to stay informed about the latest boating models, stories, equipment, rules and regulations and the news pertaining to the world of boating. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Boating Magazine Subscribers today!

SELECTS				LIST TYPES AVAILABLE	
Age		\$5/M	Л	Postal	
Childs Age Range Sele	ect	\$5/	Л	Email	
Childs Age Range Sele	ect	\$5/M	Л	Phone	
Credit Card Buyers		\$5/1	Л		
Income		\$5/1	Л	LIST MAINTENA	NCE
Lifestyle Select		\$5/1	Л	New to Market	
Magazine Subscribers		\$5/1	Л	Update Freq.	Monthly
Monthly Hotline		\$5/1	Л		
SCF		\$5/1	Л	DELIVERY OPTI	ONS
				Email Delivery	\$50
				ADDRESSING O	PTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
TJ Downey	-	tj@marigolddirect.com	(646) 442-20		1_8817
15 Downey	List Manager	tj@mangolddirect.com	(646) 442-20	76 (888) 76	1-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID 241387

LIST INFO

LISTINFO	
Total Count:	2,205,605
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	e: \$500.00
Market:	Consumer



A Mailing List of Gardening Enthusiasts

Subscribers of Gardening related magazines

DESCRIPTION

TJ Downey

The Marigold Gardening Enthusiasts file provides an ideal demographic for targeting individuals that are subscribers to gardening related magazines throughout the United States. Whether it's flowers, bushes and shrubs or a vegetable for tonight's dinner these gardening enthusiasts enjoy reading about different techniques, stories and the latest information related to the gardening community. Inquire about additional selection capabilities and tap into this extremely targeted market of Gardening Enthusiasts today!

List Manager

SELECTS				LIST TYPES AVAILABLE	
Age Of Children			\$5/M	Postal	
Computer Owner			\$5/M	Phone	
Credit Card Buyers			\$5/M		
Donor			\$5/M	LIST MAINTEN	ANCE
Ethnicity			\$5/M	New to Market	07/18/2006
Lifestyle Select			\$5/M	Update Freq.	Monthly
Marital Status			\$5/M		,
SCF			\$5/M	DELIVERY OPT	TIONS
State			\$5/M	Email Delivery \$50	
Zip			\$5/M	Email Delivery	\$50
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

tj@marigolddirect.com

for Total Count: s Base Price: or a Source:

(646) 442-2076

Nextmark ID	190559
SRDS ID	880588-000
mln ID	129111

2,841,203

Compiled lists

\$100/M

\$500.00

Consumer

(888) 761-8817

USA

LIST INFO

Geography:

Market:

Min. Purchase:



A Mailing List of Interior Decorating Enthusiasts

Subscribers of Interior Decorating related magazines

DESCRIPTION

The Marigold Interior Decorating Enthusiasts file provides an ideal demographic for targeting mail order buyers that are also subscribers of Interior Decorating related magazines throughout the United States. These consumers take their home furnishing seriously! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Interior Decorating enthusiasts today!

Decorating entitusiasta	s louay:			Market:	Consumer
SELECTS					
Age Of Children		\$5	5/M	LIST TYPES A	VAILABLE
Computer Owner			5/M	Postal	
Credit Card Buyers			5/M	Phone	
Donor			5/M		
Ethnicity		\$5	5/M	LIST MAINTEN	ANCE
Lifestyle Select		\$5	5/M	New to Market	06/23/2004
Marital Status		\$5	5/M	Update Freq.	Monthly
SCF		\$5	5/M		
State		\$5	i/М	DELIVERY OP	TIONS
Zip		\$5	5/M	Email Delivery	\$50
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
	DOLE		BUONE	FAX	
	ROLE	EMAIL	PHONE	FAX	704 0047
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-20	76 (888) /	761-8817

Nextmark ID

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

mIn ID

141924 852066-000

M107159

2,282,723

Compiled lists

\$100/M

\$500.00

USA



A Mailing List of Mail Order Buyers of Gifts and Gadgets

Mail Order Buyers of Gifts and Gadgets

DESCRIPTION

The Marigold Mail Order Buyers of Gifts and Gadgets file provides an ideal demographic for targeting consumers that have purchased gifts and gadgets through catalogs and websites throughout the United States. These Gifts and Gadgets include: muscle massagers, electronic novelties, grooming accessories, figurines, golf accessories and more.. These responsive consumers recognize the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Gifts and Gadgets today!

SELECTS		Postal	
Age Of Children	\$5/M	Phone	
Computer Owner	\$5/M		
Credit Card Buyers	\$5/M	LIST MAINTENANCE	
Donor	\$5/M	New to Market 07/06	/2004
Ethnicity	\$5/M		onthly
Lifestyle Select	\$5/M	opadio rioq.	ondiny
Marital Status	\$5/M	DELIVERY OPTIONS	
SCF	\$5/M		¢го.
State	\$5/M	Email Delivery	\$50
Zip	\$5/M	ADDRESSING OPTIO	NS
		Text/Excel	\$0/
		Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	142593
SRDS ID	852134-000
mln ID	M106929

4,008,006

Compiled lists

\$100/M

\$500.00

Consumer

USA

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

LIST TYPES AVAILABLE

Source:

Market:



A Mailing List of Mail Order Buyers of Upscale Products

Mail Order Buyers of Upscale Products

DESCRIPTION

The Marigold Mail Order Buyers of Upscale Products file provides an ideal demographic for targeting consumers that have purchased High end household items through upscale catalogs and websites throughout the United States. These products include: painting and prints, crystal, china, antiques, vases, jewelry and more... These responsive consumers recognize the convenience of shopping from their own home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mail Order Buyers of Upscale products today!

SELECTS		Postal	
Age Of Children	\$5/M	Phone	
Computer Owner	\$5/M		
Credit Card Buyers	\$5/M	LIST MAINTENAN	CE
Donor	\$5/M	New to Market 07	7/06/2004
Ethnicity	\$5/M	Update Freq.	Monthly
Lifestyle Select	\$5/M	opació i rodi	monuny
Marital Status	\$5/M	DELIVERY OPTIO	NS
SCF	\$5/M		
State	\$5/M	Email Delivery	\$50
Zip	\$5/M	ADDRESSING O	
		Text/Excel	\$0/
		Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	142592
SRDS ID	852082-000
mln ID	M106925

4,192,232

Compiled lists

\$100/M

\$500.00

Consumer

USA

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

LIST TYPES AVAILABLE

Source:

Market:



A Mailing List of Movie and Video Downloaders

Individuals that download movies and videos

DESCRIPTION

Compiled from web surveys, this mailing list targets the new generation of Movie fans that download their movies online. Whether it is for leisure, commuting or for just adding to your movie library, this multi-channeled list targets consumers on the cutting edge of video technology. Send a direct mail piece and follow with an opt-in email campaign to the same audience. Inquire about additional selects today.

Nextmark ID 241385

LIST INFO

Total Count:	1,324,698
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	: \$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

LIST MAINTENANCE			
New to Market			
Update Freq.	Monthly		

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817



A Mailing List of New Movers

Individuals that have recently relocated their place of residence

DESCRIPTION

The Marigold New Movers file provides an ideal demographic for targeting individuals that have recently relocated their residence throughout the United States (Approximately 1.5 million per month!). These "new movers" are perfect candidates for a wide array of products that are associated with a new address. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of New Movers today!

SELECTS				Market:	Consumer
		• • • •		LIST TYPES A	AILABLE
Age Of Children		\$5/M		Destal	
Computer Owner		\$5/M		Postal	
Credit Card Buyers		\$5/M		Phone	
Donor		\$5/M			
Ethnicity		\$5/M		LIST MAINTEN	ANCE
Lifestyle Select		\$5/M		New to Market	07/14/2004
Marital Status		\$5/M		Update Freq.	Weekly
SCF		\$5/M			
State		\$5/M DELIVERY OPT		TIONS	
Zip		\$5/M		Email Delivery	\$50
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
000174074447			BUONE		
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	6 (888) 7	761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	143383
SRDS ID	854605-000
mln ID	M107864

LIST INFO

Total Count:	15,605,229
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase	e: \$500.00
Market:	Consumer
LIST TYPES	AVAILABLE
Postal	
Phone	
LIST MAINTE	NANCE
New to Marke	t 07/14/2004
Update Freq.	Weekly



A Mailing List of Senior Magazine Subscribers

Senior subscribers of various types of publications and magazines.

DESCRIPTION

The Marigold Senior Magazine Subscribers file provides an ideal demographic for targeting active seniors who subscribe to various types of publications and magazines throughout the United States. Whether it's computers, technology, business, home decor, sports, interior decorating, music or celebrity gossip, these responsive seniors like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Senior Magazine Subscribers today!

SEGMENTS		
1,496,352 3 Month Recency	\$5/M	Postal Phone
SELECTS		LIST MAINTENANCE
Age Of Children	\$5/M	New to Market 10/2
Computer Owner	\$5/M	Update Freq.
Credit Card Buyers	\$5/M	
Donor	\$5/M	DELIVERY OPTIONS
Ethnicity	\$5/M	Email Delivery
Lifestyle Select	\$5/M	
Marital Status	\$5/M	ADDRESSING OPTIC
SCF	\$5/M	Text/Excel
State	\$5/M	
Zip	\$5/M	Mailing Labels

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	175780
SRDS ID	866863-00
mln ID	M118302

LIST INFO

8,936,906
\$125/M
Compiled lists
USA
: \$500.00
Consumer

LIST TYPES AVAILABLE

Έ 125/2005

New to Market	10/25/2005
Jpdate Freq.	Monthly
DELIVERY OPT	TIONS
Email Delivery	\$50

IONS \$0/ \$10/



A Mailing List of Video Game Players

Video Game Players Nationwide

DESCRIPTION

The Marigold Mailing List of Video Game Players is the perfect list to target the exploding market that is video gaming. These video game players are always excited for new game offers ranging from online to PC to next generation consoles. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely

targeted market of Video Game Players today!

largetoa manter or via	eo Game Players today	, ·		Market:		Consumer	
SELECTS							
Age Of Children		\$5	/M	LIST TYP	ES AV	AILABLE	
Computer Owner		\$5		Postal	Postal		
Credit Card Buyers		\$5	/M	Phone			
Ethnicity		\$5	/M				
Lifestyle Select		\$5	/M	LIST MAI	NTENA	NCE	
Marital Status		\$5	/M	New to Ma	arket	06/08/2007	
SCF		\$5	/M	Update Fr	eq.	Monthly	
State		\$5	/M				
Zip		\$5	/M	DELIVER	Y OPT	IONS	
				Email Deli	ivery	\$50	
				ADDRES	SING C	PTIONS	
				Text/Exce	l	\$0	0/
				Mailing La	abels	\$10	0/
CONTACT NAME	ROLE	EMAIL	PHONE		FAX		
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 44	2-2077	(888)	761-8817	

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

242359

M131372

18,034,977

Compiled lists

\$100/M

\$500.00

USA

Nextmark ID

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

mln ID



An Email List of New Homeowners

Individuals who have recently purchased a home in the U.S.

DESCRIPTION

New homeowners are perfect candidates for a wide range of offers for products and services associated with moving, remodeling, decorating, home and yard maintenance, and financial services. Marigold's New Homeowners file provides access to individuals throughout the U.S. who have recently bought a new home. Inquire about selects including age of children, credit card buyers, marital status, and more.

and more.				Market:	Consumer
SELECTS					
Age Of Children		\$5/M		LIST TYPES AV	AILABLE
Computer Owner		\$5/M		Email	
Credit Card Buyers		\$5/M		Phone	
Donor		\$5/M			
Ethnicity		\$5/M		LIST MAINTEN	ANCE
Lifestyle Select		\$5/M		New to Market	
Marital Status		\$5/M		Update Freq.	
SCF		\$5/M			
State		\$5/M		DELIVERY OPT	IONS
Zip		\$5/M		Email Delivery	\$50
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2	2077 (888) 761-8817

Nextmark ID

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

241391

4,009,043

\$1,000.00

Compiled lists

\$100/M

USA



An Email List of Apple Macintosh Users at Residential Address

Mac Users at Residential Address

DESCRIPTION

The Apple Macintosh Users at Residential Address file provides an ideal demographic for targeting individuals that actively use Apple computers throughout the United States. These 'power computer users' recognize the distinct advantages of the Apple operating system and hardware over standard Windows based systems (such as Video editing, Graphic Design, Sounds editing, among many other applications. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Mac users at residential address today!

SELECTS	
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Marital Status	\$0/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

Nextmark ID	241488
SRDS ID	863080-000
mln ID	M114742

Total Count:	2,831,166
Base Price:	\$125/M
Source: C	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer
LIST TYPES A	AILABLE
Email	
Phone	
Phone	ANCE
	05/14/2007
LIST MAINTEN	05/14/2007 Monthly
LIST MAINTEN New to Market Update Freq.	05/14/2007 Monthly
LIST MAINTEN New to Market Update Freq. DELIVERY OP1	05/14/2007 Monthly FIONS \$50
LIST MAINTEN New to Market Update Freq. DELIVERY OPT Email Delivery	05/14/2007 Monthly FIONS \$50

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817



An Email List of Consumers in the US

US consumer email addresses.

DESCRIPTION

This opt-in email list is one of the most comprehensive methods for reaching online consumers in the US on the market today. If your offer is targeted to people living in the US then you understand that they have unique cultural distinctions that the value of your offer should appeal to. Marigold has numerous additional selects to further refine your email marketing campaign. Marigold uses advanced processes that exceed industry standards to make sure that our email list is accurate and current. We continue to grow our data assets so that you can regularly market your product or service to the US hotline. Inquire today.

SELECTS	
3 Month Recency	\$10/M
Age	\$10/M
Donors	\$10/M
Income	\$10/M
Occupation	\$10/M

Nextmark ID 242532

LIST INFO

Total Count:	168,157,210
Base Price:	\$125/M
Source:	Compiled lists
GeographyOth	er International
Min. Purchase	: \$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Email

LIST MAINTENANCE

New to Market	
Update Freq.	Monthly

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817



An Email List of New Movers

Individuals that have recently relocated their place of residence

DESCRIPTION

The Marigold New Movers file provides an ideal demographic for targeting via email individuals that have recently relocated their residence throughout the United States (Approximately 1.5 million per month!). These "new movers" are perfect candidates for a wide array of products that are associated with a new address. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of New Movers today!

market. Tap into this e	Allemely largeled mark	let of them movers today:			Market:	Consumer
SELECTS				_		
Age Of Children			\$5/M		LIST TYPES A	AILABLE
Computer Owner			\$5/M		Email	
Credit Card Buyers			\$5/M		Phone	
Donor			\$5/M			
Ethnicity			\$5/M		LIST MAINTEN	ANCE
Lifestyle Select			\$5/M		New to Market	
Marital Status			\$5/M		Update Freq.	
SCF			\$5/M			
State			\$5/M		DELIVERY OP	IONS
Zip			\$5/M		Email Delivery	\$50
					ADDRESSING	OPTIONS
					Text/Excel	\$0/
					Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL		PHONE	FAX	
Ben DeLisle	List Manager	ben@marigolddirect.	com	(646) 442-20	077 (888)) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID 241393

10,686,799

Compiled lists

\$100/M

\$1,000.00

USA

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:



An Email List of Video Game Players

Video Game Players Nationwide at Opt-in Email Address

DESCRIPTION

The Marigold Email List of Video Game Players is the perfect list to target the exploding market that is video gaming.

These video game players are always excited for new game offers as well as next generation consoles. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Video Game Players today!

SELECTS				Market.	Consumer
Age Of Children		\$5/M		LIST TYPES A	VAILABLE
Credit Card Buyers		\$5/M		Email	
Ethnicity		\$5/M		Phone	
Lifestyle Select		\$5/M			
Marital Status		\$5/M		LIST MAINTEN	ANCE
SCF		\$5/M		New to Market	06/08/2007
State		\$5/M		Update Freq.	Monthly
Zip		\$5/M			
				DELIVERY OP	TIONS
				Email Delivery	\$50
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	K
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442	2-2077 (888	8) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	242357
SRDS ID	886637

LIST INFO	
Total Count	: 18,034,977
Base Price:	\$100/M
Source:	Internet/On-Line
Geography:	USA
Min. Purchas	se: \$1,000.00
Market:	Consumer



An Opt-in email List of Boating Enthusiasts

Individuals that subscribe to various boating related publications

DESCRIPTION

The Marigold Opt-in email Boating Enthusiasts file provides an ideal demographic for targeting subscribers of boating related publications and magazines at their email address throughout the United States. These responsive subscribers like to stay informed about the latest boating models, stories, equipment, rules and regulations and the news pertaining to the world of boating. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Opt-in email Boating Magazine Subscribers today!

SELECTS				LIST TYPES AVAI	LABLE
Age		\$5/M		Email	
Childs Age Range Selec	rt	\$5/M		Phone	
Childs Age Range Selec	rt	\$5/M			
Credit Card Buyers		\$5/M		LIST MAINTENANCE	
Income		\$5/M		New to Market	
Lifestyle Select		\$5/M		Update Freq.	
Magazine Subscribers		\$5/M		-1	
Monthly Hotline		\$5/M		DELIVERY OPTIONS	
SCF		\$5/M		Email Delivery	\$50
				ADDRESSING OP	TIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME			BUONE		
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-207	76 (888) 761	-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID 241388

310,362

\$125/M

\$1,000.00

Consumer

USA

Compiled lists

LIST INFO

Total Count:

Base Price:

Geography:

Min. Purchase:

Source:

Market:



Antiques and Art Enthusiasts

Subscribers of Antiques and Art related magazines

DESCRIPTION

The Marigold Antiques and Art Enthusiasts file provides an ideal demographic for targeting subscribers of Antiques and Art related magazines throughout the United States. These sophisticated individuals appreciate and seek innovative ideas of how art and furnishings can truly personalize their home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Antiques and Art Enthusiasts today!

SELECTS				warket.	Consumer
Age Of Children		\$5/M		LIST TYPES A	AILABLE
Computer Owner		\$5/M \$5/M		Postal	
Credit Card Buyers		\$5/M \$5/M		Phone	
Donor		\$5/M			
Ethnicity		\$5/M		LIST MAINTEN	ANCE
Lifestyle Select		\$5/M		New to Market	06/06/2005
Marital Status		\$5/M		Update Freq.	Monthly
SCF		\$5/M			,
State		\$5/M		DELIVERY OP	TIONS
Zip		\$5/M		Email Delivery	\$50
				ADDRESSING	OPTIONS
				Text/Excel	\$0/
				Mailing Labels	\$10/
CONTACT NAME	ROLE	EMAIL	PHONE	FAX	
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	6 (888) 7	61-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	165240
SRDS ID	862605-000
mln ID	M114347

LIST INFO

789,943
\$100/M
Compiled lists
USA
\$500.00
Consumer
VAILABLE
VAILABLE
IANCE
IANCE 06/06/2005